

## **Brookfield Community Commitment Scholarship**

### **General Information**

This scholarship is designed to recognize those individuals who look forward to contributing to their community and the organizations within it by furthering their education in one of the following areas at Herzing University – Brookfield:

- Technology:** Increase the technology capability and efficiency of area organizations
- Business:** Contribute to the economic development of the community by working for or starting an organization
- Health Care:** Provide patients and health care facilities with up-date patient care and/or medical administration skills
- Design:** Visually enhance materials found in or produced by organizations in the community
- Public Safety:** Contribute to the safety and security of community residents and organizations

Open to both non-students and current Herzing University-Brookfield students. No class enrollment is required for entry; but finalists and winner must begin classes on or before January 12, 2011 to claim scholarship prize money.

**This scholarship contest will have three stages:** Entrant application, semi-finals, and finals. Entrants must advance through all stages in order to be named a winner; if at any time an entrant is not invited to the next round, s/he will no longer be considered a competitor for the scholarship prize, but will remain eligible for admission to the University.

#### **Stage 1 – Entrant application**

Entrants submit scholarship application and essay, and verify with Admissions Advisor that University entrance eligibility is met.

#### **Stage 2 – Semi-finals**

The scholarship committee will select semi-finalists who will be invited to submit a short video telling the public why they want to further their education, and how that education will impact them, their family, and the community. Videos can be recorded in any manner the entrant chooses, but must be under 3 minutes in length and not contain any offensive material (as deemed by the Scholarship Committee). Those who wish may tape their videos at the Brookfield campus using a device provided by the school. **Videos will be posted online, and the public will vote to determine the scholarship winners.**

#### **Stage 3 – Finals**

The semi-finalists who submit the top five vote-receiving videos will be deemed finalists and win a \$500 scholarship. The finalist whose video receives the most votes will receive an additional \$2,500 scholarship, to total \$3,000.

## **HERZING UNIVERSITY: BROOKFIELD COMMUNITY COMMITMENT SCHOLARSHIP**

### **ELIGIBILITY REQUIREMENTS**

1. Entrants must submit the appropriate application components on or before 8pm CST on the stated deadlines below. Components may be mailed to the campus; however the University cannot be responsible for submission not received in person by a campus official. In the event an active entrant misses a deadline, s/he will forfeit and will not be permitted to move forward in the contest.
2. Entrants must prove University admissions eligibility in order to apply:
  - a. Meet minimum score on entrance evaluation
  - b. Recommendation by Admissions Advisor
  - c. Have or be able to obtain proof of high school graduation or equivalent (GED/HSED)

–or–

Be a high school student in good standing for graduation before December 31, 2010
3. This scholarship is available to any current or potential Herzing University – Brookfield student. Winners must agree to be enrolled as a full-time student in a degree or diploma program before January 12, 2011 in order to claim prize.
4. Scholarship total per student will range between \$500 (Finalist) and \$3,000 (Winner) per student. Amount will be credited to the student's tuition in equal payments per semester for full-time study for a maximum of two semesters. In order to be entitled to the scholarship, the recipient must be attending full-time and making satisfactory progress during the semester(s) for which the scholarship is awarded.
5. The Scholarship Selection Committee composed of individuals from the University will select the Semi-finalists. The public will determine the finalists and the winner by casting votes for the entry they feel most worthy of the additional scholarship prize. The Scholarship Selection Committee will determine the amount and awarding of the scholarship each semester.
6. Videos submitted must be three minutes or less and not contain any offensive material (as deemed by the Scholarship Committee). Herzing University reserves the right to refuse the posting of any video that does not conform to these rules. Acceptable formats will be announced to semi-finalists.

### **Return this scholarship application form and requested items to:**

Herzing University - Brookfield  
Attn: Scholarship Committee  
555 S. Executive Drive  
Brookfield, WI 53005

### **IMPORTANT DATES**

October 4, 2010	Deadline for submission of scholarship applications and essay to the Herzing University Campus Scholarship Selection Committee
October 6, 2010	Semi-finalists named
October 25, 2010	Deadline for semi-finalist videos and signed advertising release form at 1:00pm CST
October 28, 2010	Videos posted online; public voting begins
November 30, 2010	Voting closes at 11:59pm CST
December 2010	Finalists and Winner will be announced; exact date TBD

# HERZING UNIVERSITY

## Brookfield Community Commitment Scholarship

### Contest Application

#### ENTRANT

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date of Birth \_\_\_\_\_ SSN or Student ID \_\_\_\_\_

Email \_\_\_\_\_

Program of Study \_\_\_\_\_ Today's Date \_\_\_\_\_

#### INSTRUCTIONS

You must complete the following steps in addition to submitting your signed application:

1. On a separate sheet of paper, write a brief essay (200-400 words) on the following topic:  
"How I could contribute more to my community with a Herzing University education."
2. Qualify for admissions at Herzing University

**Please see page 2 of this form for additional information and eligibility requirements.**

I have read and understand the Herzing University Brookfield Community Commitment Scholarship rules and instructions. The information provided by me is correct to the best of my knowledge.

Signed \_\_\_\_\_  
Applicant

#### OFFICE USE ONLY

Action Taken: Finalist \_\_\_ Winner \_\_\_ Amount \_\_\_\_\_

Scholarship Committee Member: \_\_\_\_\_ Date \_\_\_\_\_