

HERZING

BACHELOR OF SCIENCE IN HEALTHCARE MANAGEMENT (BSHCM)

PROGRAM DESCRIPTION

This program prepares students with the foundational skills and knowledge necessary for entry-level management positions in healthcare. The program combines a foundation of technical coursework in a healthcare discipline with a management curriculum to be successful in managing in a healthcare environment. Many students enter into this bachelor's degree program after having completed an associate's degree in a healthcare discipline. Students who have not completed all the requirements of a healthcare associate's degree may complete coursework by taking individual healthcare courses drawn from Herzing University's healthcare programs. All students complete the same management curriculum to prepare them to manage in the healthcare industry.

PROGRAM OBJECTIVES

Upon completion of their program, the student should be able to:

1. Understand the principles and practices of healthcare regarding management, law, finance, information systems, epidemiology, and statistics.
2. Apply management principles toward team building and collaborative decision-making.
3. Identify current and future trends in the healthcare industry for operational and strategic planning.
4. Effectively manage human resources in a healthcare setting.
5. Apply knowledge of quality management and performance improvement techniques.
6. Formulate strategic and operational business solutions typically encountered in the healthcare environment.
7. Uphold the professional, ethical, and legal standards of healthcare management.
8. Apply project management techniques in the implementation of healthcare information systems.
9. Utilize industry-standard accounting principles to analyze financial information for operational and strategic objectives.
10. Maintain organizational compliance with all laws, regulations, accreditation standards, and licensure requirements.
11. Think critically at a conceptual level and by using mathematical analysis as well as the scientific method; write and speak effectively; use basic computer applications; and understand human behavior in the context of the greater society in a culturally diverse world.

POTENTIAL JOB POSITIONS

Potential entry-level management positions for graduates of this program depend on the discipline of the associate's degree used as the foundation for the degree but might include areas such as medical office manager, human resource representative, patient care services, nursing administration, planning and development, medical staff representative, finance, government relations, information systems, and materials management.

PROGRAM CONTENT

A minimum of 121.00 semester credit hours is required for graduation.

REQUIRED MANAGEMENT CORE COURSES

All courses, 30.00 semester credit hours, are required.

Course Number	Course Name	Prerequisite	Credit Hours
AC 107	Accounting I	IS 102	3.00
BU 106	Introduction to Management	None	3.00
BU 204	The Digital Firm and Business Communications	BU 106	3.00
BU 209	Leadership and Team Dynamics	BU 106	3.00
BU 220	Principles of Marketing	BU 106	3.00
BU 301	Organizational Behavior and Human Relations	BU 106	3.00

Course Number	Course Name	Prerequisite	Credit Hours
BU 407	Quantitative Decision-Making	MA 204 or MA 225 or MA 320	3.00
EC 111	Principles of Microeconomics	None	3.00
HC 310	Medical Law and Ethics	None	3.00
HI 305	Healthcare Finance	AC 107	3.00

REQUIRED COURSES IN HEALTHCARE MANAGEMENT

All courses, 12.00 semester credit hours, are required.

Course Number	Course Name	Prerequisite	Credit Hours
HC 305	Healthcare Human Resource Management	None	2.00
HC 311	Management of Patient Records	HC 310	1.00
HC 405	Healthcare Quality	HI 300	3.00
HI 300	Epidemiology and Applied Healthcare Statistics	MA 107	3.00
HI 450	Healthcare Information Systems	HC 311 or HI 320	3.00

TRANSFER CREDITS FROM ASSOCIATE DEGREE IN HEALTHCARE AND HEALTHCARE ELECTIVES

A minimum of 37.00 semester credit hours is required from a combination of healthcare electives and credits transferred from the core (non-general education) courses of a healthcare-related associate degree.

- **Transfer Credits in Healthcare**

Up to 37.00 semester credit hours from core courses (non-general education courses) may be transferred from a healthcare-related associate degree. Applicable associate-degree disciplines include, but are not limited to, laboratory technology, medical assisting, dental assisting, medical billing, medical coding, medical office administration, nursing, surgical technology, radiological technology, physical therapy assisting, and therapeutic massage. *Note: General education transfer credits are applied under general education.*

- **Healthcare Elective Courses**

Student not transferring 37.00 semester credits hours in healthcare core courses may make up the difference with healthcare electives.

REQUIRED CAPSTONE OR INTERNSHIP

A minimum of 3.00 semester credit hours are required.

Course Number	Course Name	Prerequisite	Credit Hours
HC 490	Healthcare Management Internship	Final semester and PD 214	3.00
HC 492	Capstone Project	Final semester	3.00

REQUIRED COURSES IN GENERAL EDUCATION

Students enrolled in this bachelor's degree must complete a minimum of 37.00 semester credit hours in general education distributed among the following disciplines. A minimum of 9.00 semester credit hours must be upper level (300- to 400-level courses). Refer to the General Education section of the catalog for Herzing University courses that would satisfy these requirements. *

- 1.00 Semester Credit Hours in Information Literacy
- 6.00 Semester Credit Hours in English Composition or Literature
- 3.00 Semester Credit Hours in Speech
- 4.00 Semester Credit Hours in Computer Applications ♦
- 7.00 Semester Credit Hours in Mathematics (College Algebra or Above)
- 4.00 Semester Credit Hours in Natural Science With a Lab Component
- 3.00 Semester Credit Hours in Social or Behavioral Science
- 3.00 Semester Credit Hours in Humanities With a Critical Thinking Focus ** ♦

3.00 Semester Credit Hours in Cultural Diversity

3.00 Semester Credit Hours in General Education Electives ♦

* Transfer students may transfer courses that are within 1.00 semester credit hour of the courses listed above to meet these discipline requirements. Any resulting deficiency in the total of 37.00 semester credit hours required in general education may be made up with general education electives from any of the listed disciplines.

** A course with a critical thinking focus would be a course that addresses the theories and application of critical analysis with an emphasis on developing sequential reasoning skills. Examples may be courses in critical thinking, philosophy, logic, or science.

♦ The state of Minnesota requires a minimum of 30.00 semester credit hours of general education for bachelor's degrees, not counting computer applications. However, all Herzing University students in the BSHCM program must complete a minimum of 37.00 semester credit hours in general education, including computer applications, to complete the requirement for graduation from this bachelor's degree program. Minnesota students must complete at least 4 semester credit hours of general education in the humanities.

PERSONAL AND PROFESSIONAL DEVELOPMENT COURSES

2.00 semester credit hours are required. Students taking the HC 490 Internship must also take PD 214.

Course Number	Course Name	Prerequisite	Credit Hours
PD 121	Professional Development I	None	1.00
PD 202	Professional Development II	None	1.00
PD 214	AS/AAS/BS/Diploma Internship Preparation	None	0.00

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <http://www.herzing.edu/academics/health-care-management>