

# HERZING

## BACHELOR OF SCIENCE IN HEALTHCARE MANAGEMENT—DENTAL HYGIENE EMPHASIS (BSHCMDH)

### PROGRAM DESCRIPTION

This program prepares students with the necessary skills and academic knowledge for entry-level management positions in healthcare management with an emphasis on dental hygiene. It is structured as a “three-plus-one” degree where students who have already completed a typically lengthy associate’s degree in dental hygiene (in the range of 90 semester credit hours) can top off that degree with an advanced management curriculum. Combined, this gives the graduate both the technical grounding in a dental hygiene program (from earlier training in dental hygiene from their associate’s level studies) and the business and management skills to effectively manage within the dental hygiene profession.

### PROGRAM OBJECTIVES

Upon completion of their program, the student should be able to:

1. Understand and be able to apply the skills and techniques needed by healthcare professionals in either an administrative or clinical setting (based on prior associate level healthcare studies).
2. Demonstrate knowledge of the effective business practices and office administration techniques used in the offices of healthcare providers.
3. Communicate professionally with patients, coworkers, and medical providers.
4. Demonstrate the ability to utilize industry-standard accounting principles, accounting-based software, and principles to analyze financial information in order to support and evaluate managerial decision-making.
5. Demonstrate knowledge of the unique aspects of managing human resources in a healthcare setting.
6. Comprehend the current trends in the healthcare industry.
7. Demonstrate the ability to formulate strategic and operational business solutions typically encountered during normal operation of a small- or mid-sized entity utilizing a range of management tools within an ethical environment.
8. Demonstrate the ability to define and articulate organizational, operational, ethical, legal, and managerial issues impacting the student’s major area of study.
9. Think critically at a conceptual level and by using mathematical analysis as well as the scientific method; write and speak effectively; use basic computer applications; and understand human behavior in the context of the greater society in a culturally diverse world.

### POTENTIAL JOB POSITION TITLES

Potential entry-level management positions for graduates of this program include dental office manager, dental practice manager, dental care coordinator, and clinical services supervisor.

### PROGRAM CONTENT

A minimum of 126.00 semester credit hours is required for graduation.

### REQUIRED COURSES IN BUSINESS

All courses, 18.00 semester credit hours, are required.

Course Number	Course Name	Prerequisite	Credit Hours
AC 107	Accounting I	IS 102 *	3.00
BU 106	Introduction to Management	None	3.00
BU 209	Leadership and Team Dynamics	BU 106	3.00
BU 361	Cross-Cultural Management Dimensions	BU 106 and SS 310	3.00
BU 301	Organizational Behavior and Human Relations	BU 106	3.00
BU 345	Project Management	None	3.00

\* IS 102 prerequisite is waived for this program

### REQUIRED COURSES IN HEALTHCARE MANAGEMENT

All courses, 9.00 semester credit hours, are required.

Course Number	Course Name	Prerequisite	Credit Hours
HC 305	Healthcare Human Resource Management	None	2.00
HC 310	Medical Law and Ethics	None	3.00
HI 305	Healthcare Finance	AC 107	3.00
HC 311	Management of Patient Records	HC 310	1.00

### TRANSFER CREDITS IN DENTAL HYGIENE

A minimum of 64.00 semester credit hours is required. Up to 64.00 semester credit hours of program core and support courses may be transferred from a completed associate's degree in dental hygiene from Herzing University or another nationally or regionally accredited college or university. A minimum of 10.00 semester credit hours must be from upper level (300-400 level) courses. If less than 64.00 semester credit hours of core or support courses are included in the completed dental hygiene associate's degree, the balance may be made up with open electives.

### GENERAL EDUCATION REQUIRED COURSES

Students enrolled in this bachelor's degree must complete a minimum of 33.00 semester credit hours in general education—including the general education coursework completed for their associate's degree in dental hygiene. These credits must be distributed among the following disciplines, and the minimum of 9.00 semester credit hours must be from upper level (300-400 level) courses. Refer to the General Education section of the catalog for Herzing University courses that would satisfy these requirements.

7.00 Semester Credit Hours in English or Communications

8.00 Semester Credit Hours in Mathematics or Natural Science

6.00 Semester Credit Hours in Humanities

9.00 Semester Credit Hours in Social Science

3.00 Semester Credit Hours in Cultural Diversity

### PERSONAL DEVELOPMENT COURSES

2.00 semester credit hours are required.

Course Number	Course Name	Prerequisite	Credit Hours
PD 121	Professional Development I	None	1.00
PD 202	Professional Development II	None	1.00

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <http://www.herzing.edu/academics/health-care-management>