



Public Disclosure of Student Achievement

Institution Name: Herzing University

Business Unit(s) included in this report: Business Division

Academic Period Covered: Calendar Year 2017

Date Submitted: August 1, 2019

PROGRAM	INDICATOR	RESULT
Master of Business Administration with no concentration	Retention Rate	87%
Master of Business Administration with concentrations in Accounting	Retention Rate	72%
Master of Business Administration with concentration in Business Management	Retention Rate	85%
Master of Business Administration with concentration in Data Analytics	Retention Rate	*
Master of Business Administration with concentration in Healthcare Management	Retention Rate	81%
Master of Business Administration with concentration in Human Resources	Retention Rate	86%
Master of Business Administration with concentration in Project Management	Retention Rate	89%
Master of Business Administration with concentration in Technology Management	Retention Rate	93%
Bachelor of Science in Accounting	Retention Rate	69%
Bachelor of Science in Business Management with no concentration	Retention Rate	67%
Bachelor of Science in Business Management with a concentration in International Business	Retention Rate	44%

Bachelor of Science in Business Management with a concentration in Business Administration	Retention Rate	59%
Bachelor of Science in Business Management with a concentration in Human Resource Management	Retention Rate	62%
Bachelor of Science in Business Management with a concentration in Marketing	Retention Rate	66%
Bachelor of Science in Entrepreneurship	Retention Rate	*
Bachelor of Science in Human Resources	Retention Rate	*
Bachelor of Science in Marketing	Retention Rate	*
Bachelor of Science in Project Management	Retention Rate	*
Associate of Science/Applied Science in Accounting	Retention Rate	47%
Associate of Science/Applied Science in Business Management	Retention Rate	45%

* - no data for this period, new program

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate is a measure of the number of retained and graduated students compared to the number of retained, graduated and dropped students by program in a calendar year.