



**Public Disclosure of Student Achievement**

**Institution Name: Herzing University**

**Business Unit(s) included in this report: Business Division**

**Academic Period Covered: Calendar Year 2021**

**Date Submitted: January 11, 2022**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Master of Business Administration	Retention Rate	98.0%
Master of Business Administration with concentrations in Accounting & Finance	Retention Rate	98.0%
Master of Business Administration with concentration in Data Analytics	Retention Rate	98.0%
Master of Business Administration with concentration in Healthcare Management	Retention Rate	98.0%
Master of Business Administration with concentration in Human Resources	Retention Rate	100.0%
Master of Business Administration with concentration in Project Management	Retention Rate	98.0%
Master of Business Administration with concentration in Technology Management	Retention Rate	98.0%
Bachelor of Science in Accounting	Retention Rate	93.6%
Bachelor of Science in Business Management	Retention Rate	95.4%
Bachelor of Science in Human Resources	Retention Rate	95.1%
Bachelor of Science in Marketing	Retention Rate	92.5%
Bachelor of Science in Entrepreneurship	Retention Rate	89.9%
Bachelor of Science in Project Management	Retention Rate	95.9%
Associate of Science in Accounting	Retention Rate	94.2%
Associate of Science Business Management	Retention Rate	93.6%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Retention Rate	Retention rate is a measure of the number of retained and graduated students compared to the number of retained, graduated and dropped students by program in a calendar year. Retention data for MBA concentrations is not individually tracked.