MASTER OF BUSINESS ADMINISTRATION (MBA)

(Please see the Graduate Program Offerings by Campus chart in the catalog or on the Herzing Website at www.herzing.edu/career-programs/downloads for a list of Herzing campuses offering this program.)

PROGRAM DESCRIPTION

This program prepares an existing or emerging organizational or team leader with the necessary skills and academic knowledge for management positions in various business enterprises. These career opportunities may be in areas such as accounting, finance, business administration, sales, marketing, human resources, information systems, project management, production and operations. Application of theory to practice is emphasized through a problem-based/solutions-based curriculum, grounded in a framework of ethical leadership and global competition.

CORE MBA PROGRAM OUTCOMES

Upon completion of their program, the student should be able to:

1. Analyze core business concepts
2. Create business solutions using ethical leadership, project management and teamwork skills
3. Use data to drive decision-making and propose solutions to complex business problems
4. Create solutions that consider global competition and various cultural perspectives.
5. Prepare logically constructed, relevant, and culturally appropriate written arguments and presentations

MBA CONCENTRATION COURSE OUTCOMES

Please refer to the individual concentration programs for concentration-specific objectives.

POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to, general manager, department manager, team leader, Unit leader, operations manager, and administrative services manager.

PROGRAM CONTENT

A minimum of 39.00 semester credit hours is required.

REQUIRED FOUNDATION COURSES

All courses, 9.00 semester credit hours, are required.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Name</th>
<th>Prerequisites/Corequisites</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BU 540</td>
<td>Leadership Foundations</td>
<td>None</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 550</td>
<td>Research Methods and Decision-Making</td>
<td>BU 560</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 560</td>
<td>Managerial Foundations</td>
<td>BU 540</td>
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</table>

REQUIRED CORE MBA COURSES

All courses, 21.00 semester credit hours, are required.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Name</th>
<th>Prerequisites/Corequisites</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BU 600</td>
<td>Leadership and Organizational Behavior</td>
<td>BU 550</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 610</td>
<td>Finance and Accounting for Decision-Making</td>
<td>BU 560</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 615</td>
<td>Marketing and New Product Development</td>
<td>BU 610</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 620</td>
<td>Technology and Innovation</td>
<td>BU 600</td>
<td>3.00</td>
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</tbody>
</table>
### ADDITIONAL REQUIRED MBA ELECTIVE COURSES

A minimum of 9.00 semester credit hours is required. Students may select any 3 of the following courses from any of the concentration areas listed below.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Name</th>
<th>Prerequisites/Corequisite</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TECHNOLOGY MANAGEMENT CONCENTRATION</td>
<td></td>
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<tr>
<td>BU 622</td>
<td>Information Security and Privacy</td>
<td>BU 620</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 624</td>
<td>Systems Analysis and Design</td>
<td>BU 620</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 640 or</td>
<td>Human Resource Management or</td>
<td>BU 620</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 642</td>
<td>Business and Labor Law</td>
<td>BU 620</td>
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<tr>
<td></td>
<td>PROJECT MANAGEMENT CONCENTRATION</td>
<td></td>
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<tr>
<td>BU 632</td>
<td>Project Management Applications</td>
<td>BU 630</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 634</td>
<td>Project Cost and Risk Management</td>
<td>BU 630</td>
<td>3.00</td>
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<tr>
<td>BU 636</td>
<td>Project and Business Analysis</td>
<td>BU 630 and BU 632</td>
<td>3.00</td>
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<tr>
<td></td>
<td>HUMAN RESOURCES MANAGEMENT CONCENTRATION</td>
<td></td>
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</tr>
<tr>
<td>BU 640</td>
<td>Human Resource Management</td>
<td>BU 600</td>
<td>3.00</td>
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<tr>
<td>BU 642</td>
<td>Business and Labor Law</td>
<td>BU 600</td>
<td>3.00</td>
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<tr>
<td>BU 644</td>
<td>Compensation and Rewards Management</td>
<td>BU 600</td>
<td>3.00</td>
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<td></td>
<td>HEALTHCARE ADMINISTRATION CONCENTRATION</td>
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<tr>
<td>BU 650</td>
<td>Healthcare Administration</td>
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<td>3.00</td>
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<tr>
<td>HA 610</td>
<td>Healthcare Policy and Management</td>
<td>BU 600</td>
<td>3.00</td>
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<tr>
<td>BU 654</td>
<td>Health Information Management</td>
<td>BU 600</td>
<td>3.00</td>
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<tr>
<td></td>
<td>FINANCE AND ACCOUNTING CONCENTRATION</td>
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<tr>
<td>BU 660</td>
<td>Accounting in the Organization</td>
<td>BU 610</td>
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<tr>
<td>BU 662</td>
<td>Corporate Financial Planning</td>
<td>BU 610</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 664</td>
<td>Financial Decision Analysis and Support</td>
<td>BU 610 and BU 660</td>
<td>3.00</td>
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<td></td>
<td>PUBLIC SAFETY LEADERSHIP CONCENTRATION</td>
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<tr>
<td>BU 670</td>
<td>Public Safety Administration</td>
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<tr>
<td>BU 672</td>
<td>Resource Management for Public Safety</td>
<td>BU 670</td>
<td>3.00</td>
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<tr>
<td>BU 640 or</td>
<td>Human Resource Management or</td>
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Course prerequisites may be waived if the student has prior equivalent coursework or by approval of the Dean of Graduate Programs.