

## ASSOCIATE OF SCIENCE/APPLIED SCIENCE IN BUSINESS STUDIES (ASBS/AASBS)

(Please see the *Undergraduate Program Offerings by Campus* chart in the catalog for a list of Herzing campuses offering this program.)

### PROGRAM DESCRIPTION

This transfer program provides students who have a solid grounding in a business discipline, gained from completing a diploma or certificate program in that discipline, with the general education component of an associate degree to become a well-rounded graduate.

### PROGRAM OUTCOMES

Upon completion of this program, the student should be able to:

1. Define operational, ethical, legal, and human resource issues associated with business management
2. Analyze financial information using standard tools to support and evaluate managerial decision-making.

### POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to, first-line supervisor, secretary, and administrative assistant.

### PROGRAM CONTENT

A minimum of 60.00 semester credit hours, including transfer credits, is required for graduation.

### REQUIRED BUSINESS COURSES

Students must complete at least 34.00 semester credit hours of courses in accounting, business, and/or legal studies. As a minimum, courses selected or transferred must cover each of the following topical areas: accounting, marketing, management principles, information systems, and economics. Selection or transfer of courses will be in consultation and with the approval of the student's academic advisor. Any resulting deficiency in the total of 34.00 semester credit hours required may be made up with additional business-related courses.

### GENERAL EDUCATION REQUIREMENTS

Students enrolled in this associate's degree must complete a minimum of 24.00 semester credit hours in general education distributed among the following disciplines. Refer to the General Education section of the catalog for Herzing University courses that would satisfy these requirements. \*

4.00 Semester Credit Hours in Computer Applications ♦

3.00 Semester Credit Hours in English Composition

3.00 Semester Credit Hours in General Education Electives ♦

1.00 Semester Credit Hour in Information Literacy

4.00 Semester Credit Hours in Mathematics (College Algebra or above)

3.00 Semester Credit Hours in Natural Science or Humanities With a Critical Thinking Focus \*\* ▲ ♦

3.00 Semester Credit Hours in Social or Behavioral Science

3.00 Semester Credit Hours in Speech

\* Transfer students may transfer courses that are within 1.00 semester credit hour of the courses listed above to meet these discipline requirements. Any resulting deficiency in the total of 24.00 semester credit hours required in general education may be made up with general education electives from any of the listed disciplines.

\*\* A course with a critical thinking focus would be a course that addresses the theories and application of critical analysis with an emphasis on developing sequential reasoning skills. Examples may be courses in critical thinking, philosophy, logic, or science.

▲ Students in the state of Georgia must take a science course to fulfill this requirement.

♦ The state of Minnesota requires a minimum of 20.00 semester credit hours of general education for associate's degrees, not counting computer applications. However, all Herzing University students in the AASBS program must complete a minimum of 24.00 semester credit hours in general education, including computer applications, to complete the requirement for graduation from this associate's degree program. Minnesota students must complete at least 2.00 semester credit hours of general education in the humanities.

**PERSONAL AND PROFESSIONAL DEVELOPMENT COURSES**

2.00 semester credit hours are required.

Course Number	Course Name	Prerequisites/Corequisites	Semester Credit Hours
PD 121	Professional Development I	None	1.00
PD 202	Professional Development II	None	1.00