BACHELOR OF SCIENCE IN HEALTHCARE MANAGEMENT—DENTAL HYGIENE EMPHASIS (BSHCMDH)

(Please see the Undergraduate Program Offerings by Campus chart in the catalog or on the Herzing Website at www.herzing.edu/career-programs/downloads for a list of Herzing campuses offering this program.)

PROGRAM DESCRIPTION

This program prepares students with the necessary skills and academic knowledge for entry-level management positions in healthcare management with an emphasis on dental hygiene. It is structured as a “three-plus-one” degree where students who have already completed a typically lengthy associate’s degree in dental hygiene (in the range of 90.00 semester credit hours) can top off that degree with an advanced management curriculum. Combined, this gives the graduate both the technical grounding in a dental hygiene program (from earlier training in dental hygiene from their associate’s level studies) and the business and management skills to effectively manage within the dental hygiene profession.

PROGRAM OUTCOMES

Upon completion of this program, the student should be able to:

1. Understand and be able to apply the skills and techniques needed by healthcare professionals in either an administrative or clinical setting (based on prior associate-level healthcare studies).
2. Demonstrate knowledge of the effective business practices and office administration techniques used in the offices of healthcare providers.
3. Communicate professionally with patients, coworkers, and medical providers.
4. Demonstrate the ability to utilize industry standard accounting principles, accounting-based software, and principles to analyze financial information in order to support and evaluate managerial decision making.
5. Demonstrate knowledge of the unique aspects of managing human resources in a healthcare setting.
6. Comprehend the current trends in the healthcare industry.
7. Demonstrate the ability to formulate strategic and operational business solutions typically encountered during normal operation of a small- or mid-sized entity utilizing a range of management tools within an ethical environment.
8. Demonstrate the ability to define and articulate organizational, operational, ethical, legal, and managerial issues impacting the student’s major area of study.
9. Think critically at a conceptual level and by using mathematical analysis as well as the scientific method, write and speak effectively, use basic computer applications, and understand human behavior in the context of the greater society in a culturally diverse world.

POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to, office manager, program manager, clinical director, and practice administrator.

PROGRAM CONTENT

A minimum of 126.00 semester credit hours is required for graduation.

REQUIRED COURSES IN BUSINESS

All courses, 18.00 semester credit hours, are required.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Name</th>
<th>Prerequisites/Corequisites</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 107</td>
<td>Accounting I</td>
<td>IS 102 *</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 106</td>
<td>Introduction to Management</td>
<td>None</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 220</td>
<td>Principles of Marketing</td>
<td>BU 106</td>
<td>3.00</td>
</tr>
<tr>
<td>BU 302</td>
<td>Leadership and Organizational Behavior</td>
<td>BU 106</td>
<td>3.00</td>
</tr>
</tbody>
</table>
**Course Number** | **Course Name**                  | **Prerequisites/Corequisites** | **Semester Credit Hours**
---|---|---|---
BU 345 | Project Management | None | 3.00
BU 361 | Cross-Cultural Management Dimensions | BU 106 and SS 310 | 3.00

* The IS 102 prerequisite is waived for this program.

**REQUIRED COURSES IN HEALTHCARE MANAGEMENT**

All courses, 9.00 semester credit hours, are required.

<table>
<thead>
<tr>
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<th>Prerequisites/Corequisites</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HC 305</td>
<td>Healthcare Human Resource Management</td>
<td>None</td>
<td>2.00</td>
</tr>
<tr>
<td>HC 310</td>
<td>Medical Law and Ethics</td>
<td>None</td>
<td>3.00</td>
</tr>
<tr>
<td>HC 311</td>
<td>Management of Patient Records</td>
<td>HC 310</td>
<td>1.00</td>
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<tr>
<td>HI 305</td>
<td>Healthcare Finance</td>
<td>AC 107</td>
<td>3.00</td>
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**TRANSFER CREDITS IN DENTAL HYGIENE**

A minimum of 64.00 semester credit hours is required. Up to 64.00 semester credit hours of program core and support courses may be transferred from a completed associate's degree in dental hygiene from Herzing University or another nationally or regionally accredited college or university. A minimum of 10.00 semester credit hours must be from upper level (300- or 400-level) courses. If less than 64.00 semester credit hours of core or support courses are included in the completed dental hygiene associate's degree, the balance may be made up with open electives.

**GENERAL EDUCATION REQUIRED COURSES**

Students enrolled in this bachelor's degree must complete a minimum of 33.00 semester credit hours in general education—including the general education coursework completed for their associate's degree in dental hygiene. These credits must be distributed among the following disciplines, and a minimum of 9.00 semester credit hours must be from upper level (300-400 level) courses. Refer to the General Education section of the catalog for Herzing University courses that would satisfy these requirements.

- 3.00 Semester Credit Hours in Cultural Diversity
- 7.00 Semester Credit Hours in English or Communications
- 6.00 Semester Credit Hours in Humanities
- 8.00 Semester Credit Hours in Mathematics or Natural Science
- 9.00 Semester Credit Hours in Social or Behavioral Science

**PERSONAL AND PROFESSIONAL DEVELOPMENT COURSES**

2.00 semester credit hours are required.

<table>
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<th>Prerequisites/Corequisites</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PD 121</td>
<td>Professional Development I</td>
<td>None</td>
<td>1.00</td>
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<tr>
<td>PD 202</td>
<td>Professional Development II</td>
<td>None</td>
<td>1.00</td>
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