

## MASTER OF BUSINESS ADMINISTRATION (MBA)

(Please see the *Graduate Program Offerings by Campus* chart in the catalog for a list of Herzing campuses offering this program.)

### PROGRAM DESCRIPTION

This program prepares an existing or emerging organizational or team leader with the necessary skills and academic knowledge for management positions in various business enterprises. These career opportunities may be in areas such as accounting, finance, business administration, sales, marketing, human resources, information systems, project management, production and operations. Application of theory to practice is emphasized through a problem-based/solutions-based curriculum, grounded in a framework of ethical leadership and global competition.

### PROGRAM OUTCOMES

Upon completion of their program, the student should be able to:

1. Analyze core business concepts
2. Create business solutions using ethical leadership, project management and teamwork skills
3. Use data to drive decision-making and propose solutions to complex business problems
4. Create solutions that consider global competition and various cultural perspectives
5. Prepare logically constructed, relevant, and culturally appropriate written arguments and presentations

### POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to, general manager, department manager, team leader, unit leader, operations manager, and administrative services manager.

### PROGRAM CONTENT

A minimum of 39.00 semester credit hours is required.

#### A. REQUIRED FOUNDATION COURSES – 9 SEMESTER CREDIT HOURS

Course	Course Name	Prerequisites/Corequisites	Semester Credit Hours
BU 540	Leadership Foundations	None	3.00
BU 550	Research Methods & Decision-Making	None	3.00
BU 560	Managerial Foundations	None	3.00

#### B. REQUIRED CORE MBA COURSES – 21 SEMESTER CREDIT HOURS

Course	Course Name	Prerequisites/Corequisites	Semester Credit Hours
BU 600	Leadership and Organizational Behavior	BU 550	3.00
BU 610	Finance and Accounting for Decision-Making	BU 560	3.00
BU 615	Marketing and New Product Development	BU 610	3.00
BU 620	Technology and Innovation	BU 600	3.00
BU 630	Project and Operations Management	BU 600	3.00
BU 690	Business Integration & Strategic Planning	BU 600	3.00
BU 695 <b>or</b>	Graduate Capstone Project <b>or</b>	Final semester	3.00
BU 697 <b>or</b>	Graduate Internship <b>or</b>		
BU 699	International Graduate Capstone		

### C. ADDITIONAL REQUIRED MBA ELECTIVE COURSES

A minimum of 9.00 semester credit hours is required. Students may select any 3 of the following courses from any of the concentration areas listed below.

Course	Course Name	Prerequisites/Corequisite	Semester Credit Hours
TECHNOLOGY MANAGEMENT CONCENTRATION			
BU 622	Information Security and Privacy	BU 620	3.00
BU 624	Systems Analysis and Design	BU 620	3.00
BU 640 or BU 642	Human Resource Management or Business and Labor Law	BU 600 BU 600	3.00
PROJECT MANAGEMENT CONCENTRATION			
BU 632	Project Management Applications	BU 630	3.00
BU 634	Project Cost and Risk Management	BU 630	3.00
BU 636	Project and Business Analysis	BU 632	3.00
HUMAN RESOURCES CONCENTRATION			
BU 640	Human Resource Management	BU 600	3.00
BU 642	Business and Labor Law	BU 600	3.00
BU 644	Compensation and Rewards Management	BU 600	3.00
HEALTHCARE MANAGEMENT CONCENTRATION			
BU 650	Healthcare Administration	BU 600	3.00
HA 610	Healthcare Policy and Management	BU 600	3.00
BU 654	Health Information Management	BU 600	3.00
ACCOUNTING CONCENTRATION			
BU 660	Accounting in the Organization	BU 610	3.00
BU 662	Corporate Financial Planning	BU 610	3.00
BU 664	Financial Decision Analysis and Support	BU 610 and BU 660	3.00
PUBLIC SAFETY LEADERSHIP CONCENTRATION			
BU 670	Public Safety Administration	BU 600	3.00
BU 672	Resource Management for Public Safety	BU 670	3.00
BU 640 or BU 642	Human Resource Management or Business and Labor Law	BU 600 BU 600	3.00
BUSINESS MANAGEMENT CONCENTRATION			
BU 632	Project Management Applications	BU 630	3.00
BU 640	Human Resources Management	BU 600	3.00
BU 642	Business and Labor Law	BU 600	3.00

Course prerequisites may be waived if the student has prior equivalent coursework or by approval of the Dean of Graduate Programs.