

MASTER OF BUSINESS ADMINISTRATION IN ACCOUNTING (MBAA)

(Please see the *Graduate Program Offerings by Campus* chart in the catalog for a list of Herzing campuses offering this program.)

PROGRAM DESCRIPTION

This program prepares an existing or emerging organizational or team leader with the necessary skills and academic knowledge for management positions in various business enterprises. These career opportunities may be in areas such as accounting, finance, business administration, sales, marketing, human resources, information systems, project management, production and operations. Application of theory to practice is emphasized through a problem-based/solutions-based curriculum, grounded in a framework of ethical leadership and global competition.

The Master of Business Administration in Accounting program is designed to prepare the graduate to sit for the Certified Management Accountant (CMA) exam from the Institute of Management Accountants (IMA). The CMA is the globally recognized, advanced-level credential appropriate for accountants and financial professionals in business. Achieving the CMA demonstrates your professional expertise in financial planning, analysis, control, decision support, and professional ethics. It is important to note that this MBA program, even when combined with the Bachelor of Science in Accounting program at Herzing University, may not fulfill all of the requirements for graduates to sit for the Certified Public Accountant (CPA) exam or apply for licensure in some states or jurisdictions. Many states require a specific number of graduate accounting classes as well as specific graduate accounting courses. Others may require several years of professional experience. This program is not designed to fulfill any of those requirements.

PROGRAM OUTCOMES

Upon completion of their program, the student should be able to:

1. Analyze core business concepts
2. Create business solutions using ethical leadership, project management and teamwork skills
3. Use data to drive decision-making and propose solutions to complex business problems
4. Create solutions that consider global competition and various cultural perspectives
5. Prepare logically constructed, relevant, and culturally appropriate written arguments and presentations

ACCOUNTING CONCENTRATION OUTCOMES

Upon completion of their program, the student should be able to:

- C1. Evaluate accounting systems for compliance with financial accounting standards (P1, 3)
- C2. Create management accounting systems (P1, 3, 5)
- C3. Audit organization financial performance for compliance (P1, 2, 3, 5)

POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to, general manager, department manager, team leader, unit leader, operations manager, and administrative services manager.

PROGRAM CONTENT

A minimum of 39.00 semester credit hours is required.

A. REQUIRED FOUNDATION COURSES – 9 SEMESTER CREDIT HOURS

Course	Course Name	Prerequisites/Corequisites	Semester Credit Hours
BU 540	Leadership Foundations	None	3.00
BU 550	Research Methods & Decision-Making	None	3.00
BU 560	Managerial Foundations	None	3.00

B. REQUIRED CORE MBA COURSES – 21 SEMESTER CREDIT HOURS

Course	Course Name	Prerequisites/Corequisites	Semester Credit Hours
BU 600	Leadership and Organizational Behavior	BU 550	3.00
BU 610	Finance and Accounting for Decision-Making	BU 560	3.00
BU 615	Marketing and New Product Development	BU 610	3.00
BU 620	Technology and Innovation	BU 600	3.00
BU 630	Project and Operations Management	BU 600	3.00
BU 690	Business Integration & Strategic Planning	BU 600	3.00
BU 695 or	Graduate Capstone Project or	Final semester	3.00
BU 697 or	Graduate Internship or		
BU 699	International Graduate Capstone		

C. REQUIRED ACCOUNTING CONCENTRATION COURSES

A minimum of 9.00 semester credit hours are required.

Course	Course Name	Prerequisites/Corequisites	Semester Credit Hours
BU 660	Accounting in the Organization	BU 610	3.00
BU 662	Corporate Financial Planning	BU 610	3.00
BU 664	Financial Decision Analysis and Support	BU 610 and BU 660	3.00

Course prerequisites may be waived if the student has prior equivalent coursework or the approval by the Dean of Graduate Programs.