



HEALTHCARE SERVICE PROGRAMS

HERZING[®]
— UNIVERSITY —

ACCREDITED PRIVATE NONPROFIT

DEGREES THAT SAVE LIVES

The Herzing University healthcare services programs were developed with professional input to prepare you for entry and advancement to the growing healthcare field. Combining healthcare, business, management and technology in practical ways, Herzing's healthcare services programs blend theory with hands-on training for careers in medical assisting, office administration, insurance billing and coding and healthcare management. With a unique focus on practical problem solving, management and leadership skills, a Herzing healthcare degree can prepare you to make a difference across the healthcare field.

AS A HERZING HEALTHCARE STUDENT, YOU'LL GAIN:

PRACTICAL EXPERIENCE

The healthcare field continues to grow as information, records, processes and operations become increasingly complex and digitized. Employers want professionals with relevant experience who can contribute on day one. Herzing students learn how to apply theory to problem solving, management, and practice from instructors with real world experience. You'll gain a practical understanding of the constantly changing healthcare environment, importance of leveraging technology and information to support an organization; and the key skills of leadership and critical thinking that are essential to management.

DEGREE PATHWAYS

You have choices. No matter your skill level, Herzing has a degree program that can help you achieve your healthcare career goals. For example, you can start in medical office administration, then seek a medical assisting or medical billing degree and finally advance to healthcare management or health information management.

Earn your bachelor's in as few as three years and your associate degree in two years. Talk with an advisor to determine your path.



Herzing provided the classes and education so that I can better myself in the job I have, or pursue a better job. Having this type of degree will only enhance my skills in this field."

– Randa Jane Wilberg,
Healthcare Management

HEALTHCARE SERVICES DEGREE PROGRAMS

MASTER OF BUSINESS ADMINISTRATION (MBA)

Concentrations

- Accounting and Finance
- Data Analysis
- Healthcare Management
- Human Resources
- Project Management
- Technology Management

BACHELOR'S DEGREE PROGRAMS

Dental Hygiene & Dental Hygiene Bridge
Health Information Management†
Healthcare Management

Concentrations

- Leadership
- Managed Care
- Leadership & Managed Care Combination
- Self-Determined Healthcare Electives

ASSOCIATE DEGREE PROGRAMS

Dental Assisting
Healthcare Administration
Health Information Management†
Medical Assisting Services^A
Medical Billing & Insurance
Medical Coding
Medical Office Administration
Occupational Therapy Assistant
Physical Therapist Assistant
Radiologic Technology
Surgical Technology

DIPLOMA DEGREE PROGRAMS^{††}

Dental Assisting
Medical Assisting Services
Medical Billing and Insurance
Medical Coding
Medical Office Administration

Earn your
BACHELOR'S
in
3 YEARS



MASTER OF BUSINESS ADMINISTRATION

Regardless of your background and experience, a Herzing MBA is a wise investment that will provide you with the analytical, problem-solving, management and leadership skills to advance your healthcare career. Moreover, you'll expand your MBA's ROI with the "Herzing MBA Advantage," where you can earn up to six (6) graduate credits while pursuing your Herzing Healthcare Management or Health Information bachelor's degree.

UNDERGRADUATE

Each of our undergraduate healthcare degrees – HIM, HCM, IBCS, MAS or MOA – were created to provide you with the technical skills, problem solving, theory and the practical knowledge necessary to succeed in today's competitive healthcare marketplace. Whether you're looking for a career in healthcare management, health information management, medical office management, medical coding or health insurance, Herzing can help you discover new possibilities.

CONCENTRATIONS

Herzing offers four (4) undergraduate concentrations through the Bachelor Program in Healthcare Management and a number of graduate concentrations, through the MBA program – including Healthcare Management. Concentrations, similar to a major or specialization, empower you to customize your healthcare education to fit your personal career goals.

BACHELOR'S CONCENTRATIONS

HEALTHCARE MANAGEMENT
Leadership
Managed Care
Leadership & Managed Care Combination
Self-Determined Concentrations (ex. MBC, MA, MOA)

FLEXIBILITY AND CONVENIENCE

Whether you pursue your degree online or through one of the campus programs, Herzing staff and faculty will help you each step of the way, including aiding you in securing externships to further your practical, hands-on training.

CREDENTIALS/CERTIFICATIONS

When you study at Herzing, you'll earn more than a degree. You'll have opportunities to prepare for numerous sought-after industry certifications, depending on your degree program. Industry certifications provide you with a competitive advantage in the workforce. Certifications set you apart from others by granting you recognition from third parties for your knowledge and expertise. You'll have an opportunity to pursue up to seven (7) industry certifications depending on your path and degree program.^{†††}

CERTIFICATIONS AVAILABLE

HEALTHCARE MANAGEMENT
Lean Six Sigma Yellow Belt (LSSYB)
Certified Specialist Managed Care (CSMC)
HEALTH INFORMATION MANAGEMENT
Registered Health Information Technician (RHIT)
Registered Health Information Administrator (RHIA)
MEDICAL ASSISTING
Certified Clinical Medical Assistant (CCMA)
Registered Medical Assistant (RMA)
MEDICAL BILLING AND INSURANCE
Certified Billing & Coding Specialist (CBCS)
MEDICAL CODING
Certified Coding Associate (CCA)
Certified Coding Specialist (CCS)
SURGICAL TECHNOLOGY
Certified Surgical Technologist (CST)

HERZING LOCATIONS

AKRON CAMPUS

1600 South Arlington Street, Suite 100
Akron, Ohio 44306

ATLANTA CAMPUS

50 Hurt Plaza SE, Suite 400
Atlanta, Georgia 30303

BIRMINGHAM CAMPUS

280 West Valley Avenue
Birmingham, Alabama 35209

BROOKFIELD CAMPUS

15895 West Bluemound Road
Brookfield, Wisconsin 53005

KENOSHA CAMPUS

4006 Washington Road
Kenosha, Wisconsin 53144

MADISON CAMPUS

5218 East Terrace Drive
Madison, Wisconsin 53718

MINNEAPOLIS CAMPUS

435 Ford Road, Floor 10
St. Louis Park, Minnesota 55426

NEW ORLEANS CAMPUS

2500 Williams Boulevard
Kenner, Louisiana 70062

ORLANDO CAMPUS

1865 SR 436
Winter Park, Florida 32792

HERZING ONLINE

(855) 285-3809
onl-info@herzing.edu

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CAREER-FOCUSED

CONVENIENT

CARING

See what's possible with a
Healthcare Degree
from Herzing University.

Call...
1-888 New Career
(1-888-639-2273)
or
Info@Herzing.edu
Herzing.edu



*Herzing University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, 66215, www.iacbe.org, (913) 631-3009. Not all business programs have received this accreditation.

Δ The Associate Degree in Medical Assisting Services is currently offered at the Akron campus or Online with the exception of Minneapolis.

† Herzing's Bachelor of Science in Health Information Management program is accredited by the Commission on Accreditation for Health Informatics and Information Management (CAHIIM), www.cahim.org, (312) 233-1100

†† Diploma programs are available through Herzing Online with the exception of Dental Assisting in Minneapolis. For more information visit Herzing.edu. ††† Herzing University makes no promise or guarantee to passing or receiving a certification and encourages students to prepare for exams outside of coursework. Herzing University is a private nonprofit institution dedicated to improving lives through career-focused education.

Herzing University is accredited by the Higher Learning Commission – www.hlcommission.org – 800-821-7440.

Herzing University admits students of any race, color, and national or ethnic origin.

For more information about our graduation rates of students who completed the program, and other important information, visit: Herzing.edu/consumer-disclosures.