



# HEALTHCARE SERVICE PROGRAMS

**HERZING<sup>®</sup>**  
— UNIVERSITY —

ACCREDITED PRIVATE NONPROFIT

# DEGREES THAT SAVE LIVES

The Herzing University healthcare services programs were developed with professional input to prepare you for entry and advancement to the growing healthcare field. Combining healthcare, business, management and technology in practical ways, Herzing's healthcare services programs blend theory with hands-on training for careers in medical assisting, office administration, insurance billing and coding and healthcare management. With a unique focus on practical problem solving, management and leadership skills, a Herzing healthcare degree can prepare you to make a difference across the healthcare field.

## AS A HERZING HEALTHCARE STUDENT, YOU'LL GAIN:

### PRACTICAL EXPERIENCE

The healthcare field continues to grow as information, records, processes and operations become increasingly complex and digitized. Employers want professionals with relevant experience who can contribute on day one. Herzing students learn how to apply theory to problem solving, management, and practice from instructors with real world experience. You'll gain a practical understanding of the constantly changing healthcare environment, importance of leveraging technology and information to support an organization; and the key skills of leadership and critical thinking that are essential to management.

### DEGREE PATHWAYS

You have choices. No matter your skill level, Herzing has a degree program that can help you achieve your healthcare career goals. For example, you can start in medical office administration, then seek a medical assisting or medical billing degree and finally advance to healthcare management or health information management.

Earn your bachelor's in as few as three years and your associate degree in fewer than two years. Talk with an advisor to determine your path.

“Herzing provided the classes and education so that I can better myself in the job I have, or pursue a better job. Having this type of degree will only enhance my skills in this field.”

– Randa Jane Wilberg,  
Healthcare Management

### HEALTHCARE SERVICES DEGREE PROGRAMS

#### MASTER'S DEGREE PROGRAMS

Healthcare Administration

#### BACHELOR'S DEGREE PROGRAMS

Dental Hygiene  
Dental Hygiene Bridge (1 year program)  
Health Information Management†  
Health Sciences  
Healthcare Administration  
Interdisciplinary Professional Studies

earn your  
**Bachelor's**  
in **3 years**

#### ASSOCIATE DEGREE PROGRAMS

Dental Assisting  
Health Information Management†  
Healthcare Administration  
Insurance Billing and Coding Specialist  
Medical Assisting Services  
Medical Coding  
Medical Office Administration  
Physical Therapist Assistant  
Radiologic Technology  
Surgical Technology

#### DIPLOMA DEGREE PROGRAMS††

Dental Assisting  
Medical Assisting  
Insurance Billing & Coding Specialist  
Medical Coding  
Medical Office Administration  
Sterile Processing

SEE WHAT'S POSSIBLE WITH A HEALTHCARE DEGREE FROM HERZING UNIVERSITY.



## GRADUATE

A Master of Science in Healthcare Administration program prepares leaders specifically for the healthcare industry. This is a common pathway for current healthcare professionals seeking the next career step into a managerial role, or those in clinical care looking to transition into a non-clinical leadership role. Regardless of your background and experience, a Herzing MBA is a wise investment that will provide you with the analytical, problem-solving, management and leadership skills to advance your healthcare career. Moreover, you'll expand your MBA's ROI with the "Herzing MBA Advantage," where you can earn up to nine graduate credits toward an MBA in Healthcare Management while pursuing your Herzing Healthcare Administration bachelor's degree, or 12 credits with a Health Information bachelor's degree.

## UNDERGRADUATE

Each of our undergraduate healthcare degrees – HIM, HCA, IBCS, MAS, MOA or IPS – were created to provide you with the technical skills, problem solving, theory and the practical knowledge necessary to succeed in today's competitive healthcare marketplace. Whether you're looking for a career in healthcare administration, health information management, medical office management, medical coding or health insurance, Herzing can help you discover new possibilities.

## FLEXIBILITY AND CONVENIENCE

Whether you pursue your degree online or through one of the campus programs, Herzing staff and faculty will help you each step of the way, including aiding you in securing externships to further your practical, hands-on training.

## CREDENTIALS/CERTIFICATIONS

When you study at Herzing, you'll earn more than a degree. You'll have opportunities to prepare for numerous sought-after industry certifications, depending on your degree program. Industry certifications provide you with a competitive advantage in the workforce. Certifications set you apart from others by granting you recognition from third parties for your knowledge and expertise. You'll have an opportunity to pursue a variety of industry certifications depending on your path and degree program.<sup>†††</sup>

### CERTIFICATIONS AVAILABLE

HEALTHCARE ADMINISTRATION**	INSURANCE BILLING AND CODING SPECIALIST**
Lean Six Sigma Yellow Belt (LSSYB)	Certified Billing & Coding Specialist (CBCS)
Certified Specialist Managed Care (CSMC)	Certified Professional Coder (CPC)
HEALTH INFORMATION MANAGEMENT**	Certified Coding Specialist (CCS)*
Registered Health Information Technician (RHIT)	Certified Professional Biller (CPB)
Registered Health Information Administrator (RHIA)	Certified Coding Associate (CCA)
MEDICAL ASSISTING**	Certified Coding Specialist-Physician (CCS-P)
Certified Clinical Medical Assistant (CCMA)	Certified Outpatient Coder (COC)
Registered Medical Assistant (RMA)	Certified Inpatient Coder (CIC)
STERILE PROCESSING**	MEDICAL CODING**
Certified Registered Central Service Technician (CRCST)***	Certified Coding Associate (CCA)
SURGICAL TECHNOLOGY	Certified Coding Specialist (CCS)*
Certified Surgical Technologist (CST)	Certified Professional Coder (CPC)
	Certified Coding Specialist-Physician (CCS-P)
	Certified Outpatient Coder (COC)
	Certified Inpatient Coder (CIC)

<sup>†</sup>After graduation, students will also need at least one year of coding experience before sitting for the CCS exam. Please consult the AHIMA website, [www.ahima.com](http://www.ahima.com), for current eligibility requirements.

<sup>††</sup>Certification in this program is not a state requirement.

<sup>†††</sup>Eligible after working 400 hours in a sterile processing position.

## **HERZING LOCATIONS**

### **AKRON CAMPUS**

1600 South Arlington Street, Suite 100  
Akron, Ohio 44306

### **ATLANTA CAMPUS**

5901 Peachtree Dunwoody Road NE  
Sandy Springs, Georgia 30328

### **BIRMINGHAM CAMPUS**

280 West Valley Avenue  
Birmingham, Alabama 35209

### **BROOKFIELD CAMPUS**

15895 West Bluemound Road  
Brookfield, Wisconsin 53005

### **CLARKSVILLE CAMPUS**

2691 Trenton Road  
Clarksville, Tennessee 37040

### **KENOSHA CAMPUS**

5800 7th Avenue  
Kenosha, Wisconsin 53140

### **MADISON CAMPUS**

5218 East Terrace Drive  
Madison, Wisconsin 53718

### **MINNEAPOLIS CAMPUS**

435 Ford Road, Floor 10  
St. Louis Park, Minnesota 55426

### **NASHVILLE CAMPUS**

100 Centerview Drive, Suite 100  
Nashville, Tennessee 37214

### **NEW ORLEANS CAMPUS**

3900 North Causeway Boulevard, Suite 800  
Metairie, Louisiana 70002

### **ORLANDO CAMPUS**

1865 SR 436  
Winter Park, Florida 32792

### **TAMPA CAMPUS**

3632 Queen Palm Drive  
Tampa, Florida 33619

## **HERZING ONLINE**

(855) 285-3809

onl-info@herzing.edu

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**CAREER-FOCUSED**

**CONVENIENT**

**CARING**

See what's possible with a  
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from Herzing University.

Call...

**1-888 New Career**

(1-888-639-2273)

or

**Info@Herzing.edu**

**Herzing.edu**



\*Herzing University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. <https://iacbe.org/memberpdf/HerzingUniversity.pdf>.  
† The Health Information Management accreditor of Herzing University is the Commission on Accreditation for Health Informatics and Information Management (CAHIIM). The University's accreditation for the Bachelor of Science degree in Health Information Management has been reaffirmed through 2022-2023. All inquiries about the program's accreditation status should be directed by mail to CAHIIM, 200 East Randolph Street, Suite 5100, Chicago, IL, 60601; by phone at (312) 235-3255; or by email at [info@cahiim.org](mailto:info@cahiim.org).  
†† Diploma programs are available through Herzing Online with the exception of Dental Assisting in Minneapolis. For more information visit [Herzing.edu](https://herzing.edu).  
††† Herzing University makes no promise or guarantee to passing or receiving a certification and encourages students to prepare for exams outside of coursework. Herzing University is a private nonprofit institution dedicated to improving lives through career-focused education.  
Herzing University is accredited by the Higher Learning Commission - <https://www.hlcommission.org>.  
Herzing University admits students of any race, color, and national or ethnic origin.  
For more information about our graduation rates of students who completed the program, and other important information, visit: [Herzing.edu/consumer-disclosures](https://herzing.edu/consumer-disclosures).