



Public Disclosure of Student Achievement

Institution Name: Herzing University

Business Unit(s) included in this report: Business Division

Academic Period Covered: Academic Year 2024-2025

Date Report Posted: January 30, 2026

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration	Retention Rate	80%	93.28%
Master of Business Administration with concentrations in Healthcare Management	Retention Rate	80%	69.23%
Master of Business Administration with concentrations in Project Management	Retention Rate	80%	100.00%
Master of Business Administration Dual Concentration Option	Retention Rate	80%	100.00%
Bachelor of Science in Accounting	Retention Rate	60%	68.75%
Bachelor of Science in Business Management	Retention Rate	60%	69.78%
Bachelor of Science in Entrepreneurship	Retention Rate	60%	55.00%
Bachelor of Science in Human Resources	Retention Rate	60%	71.43%
Bachelor of Science in Marketing	Retention Rate	60%	50.00%
Bachelor of Science in Project Management	Retention Rate	60%	85.71%
Associate of Science in Accounting	Retention Rate	60%	58.28%
Associate of Science in Business Management	Retention Rate	60%	61.54%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate is a measure of retained and graduates students compared to the number of retained, graduated and dropped students by a program in a calendar year.