



BUSINESS PROGRAMS

HERZING[®]
— UNIVERSITY —

ACCREDITED PRIVATE NONPROFIT

DEGREES TO MAKE A DIFFERENCE

The Herzing University Business Programs were developed with input from employers, integrating programmatic themes throughout all courses. With a unique focus on leadership development, a Herzing business degree will prepare you for success today and tomorrow.

AS A HERZING BUSINESS STUDENT, YOU CAN GAIN:

PRACTICAL EXPERIENCE

Herzing will help you achieve your goals, whether you want to make an impact in your local community, or extend your reach across the globe. You'll gain key skills to help get you there, including understanding global economies, leveraging technology and developing skills like professionalism and teamwork.

MASTER OF BUSINESS ADMINISTRATION

Students in the MBA program have the option to enhance their academic experience by completing up to two concentrations. Regardless of your background and experience, a Herzing MBA will provide you with the analytical, problem-solving, management and leadership skills to advance your career or start your own business. Moreover, you'll expand your MBA's ROI with the "\$10,000 Herzing MBA Advantage," earning up to twelve (12) graduate credits while pursuing your Herzing business degree. Not only is an MBA a wise investment, but you'll also learn valuable information while working towards new opportunities.



From an Associate Degree on up to a Master's Degree...I could not have picked a better educational institution to jump-start my career!"

– Jennifer Wilcox,
Herzing University MBA

BUSINESS DEGREE PROGRAMS

POST-MASTERS DEGREE PROGRAMS

- Accounting and Finance
- Healthcare Management
- Human Resources
- Project Management
- Technology Management

MASTER OF BUSINESS ADMINISTRATION (MBA)*

*Concentrations**

- Accounting and Finance
- Data Analytics
- Healthcare Management
- Human Resources
- Project Management
- Technology Management

BACHELOR'S DEGREE PROGRAMS

- Accounting*
- Business Management*
- Entrepreneurship*
- Human Resources*
- Marketing*
- Project Management*

ASSOCIATE DEGREE PROGRAMS

- Accounting*
- Business Management*
- Business Studies

DIPLOMA DEGREE PROGRAM

- Bookkeeping and Payroll Accounting

14 Months

How quickly you could earn your MBA

(Full-Time Enrollment)

SEE WHAT'S POSSIBLE WITH A BUSINESS DEGREE FROM HERZING UNIVERSITY.



UNDERGRADUATE BUSINESS

The University's nine (9) undergraduate business degrees were created to provide the management skills, practical knowledge and organizational competencies necessary to succeed in today's competitive marketplace. If you're looking for a career in accounting, marketing, technology management or to start your own business, Herzing can help you expand your possibilities.

FLEXIBILITY AND CONVENIENCE

Whether you pursue your degree online or through one of the campus programs, Herzing staff and faculty will help you every step of the way. Earn your bachelor's in as few as three years, and your associate degree in two years. Talk with an advisor to determine your path.

BACHELOR'S DEGREE CERTIFICATIONS AVAILABLE

SHRM Certified Professional (SHRM-CP)
Certified Global Business Professional (CGBP)
Certified Associate in Project Management (CAPM)
QuickBooks Certified User
Entrepreneurship Certificate
Six Sigma Yellow Belt

CONCENTRATIONS

Herzing offers six (6) graduate concentrations, similar to a major or specialization. You can choose up to two MBA concentrations based on your interests. Concentrations empower you to customize your business degree to fit your career goals.

CREDENTIALS/CERTIFICATIONS

You'll earn more than just a degree; you'll have opportunities to prepare for sought-after industry certifications. These give you an advantage in the workforce. With recognition from third parties for your knowledge and expertise, you'll stand out from your competition. Pursuing certifications allows you to expand your opportunities through Herzing's business programs, which support credentials from project management to human resources management. Some credentials are earned within your coursework and others are earned through a certification exam, for which you are thoroughly prepared.

MBA DEGREE CERTIFICATIONS AVAILABLE

Certified Management Accountant (CMA)
Project Management Professional (PMP)
Professional in Business Analysis (PMI-PBA)

HERZING LOCATIONS

AKRON CAMPUS

1600 South Arlington Street, Suite 100
Akron, Ohio 44306

ATLANTA CAMPUS

50 Hurt Plaza SE, Suite 400
Atlanta, Georgia 30303

BIRMINGHAM CAMPUS

280 West Valley Avenue
Birmingham, Alabama 35209

BROOKFIELD CAMPUS

15895 West Bluemound Road
Brookfield, Wisconsin 53005

KENOSHA CAMPUS

4006 Washington Road
Kenosha, Wisconsin 53144

MADISON CAMPUS

5218 East Terrace Drive
Madison, Wisconsin 53718

MINNEAPOLIS CAMPUS

435 Ford Road, Floor 10
St. Louis Park, Minnesota 55426

NEW ORLEANS CAMPUS

2500 Williams Boulevard
Kenner, Louisiana 70062

ORLANDO CAMPUS

1865 SR 436
Winter Park, Florida 32792

HERZING ONLINE

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HERZING[®] **— UNIVERSITY —**

ACCREDITED PRIVATE NONPROFIT

CAREER-FOCUSED

CONVENIENT

CARING

See what's possible with a
Business Degree
from Herzing University.

Call...
1-888 New Career
(1-888-639-2273)
or
Info@Herzing.edu
Herzing.edu



*Herzing University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, 66215, www.iacbe.org, (913) 631-3009. Not all business programs have received this accreditation.

Herzing University is accredited by the Higher Learning Commission – www.hlcommission.org – 800-621-7440.

Herzing University admits students of any race, color, and national or ethnic origin.

For more information about our graduation rates of students who completed the program, and other important information, visit: Herzing.edu/consumer-disclosures.